

PLATINUM

£10,000 +VAT per annum

Play a leading role in the transformation of the city, Platinum Partnership will put you at the forefront of Sunderland Business Partnership.

In addition to the benefits available to Silver and Gold partners, Platinum partners can also:

- Access the support of the Partnership's dedicated PR and marketing resource to help disseminate your messages to a broader audience
- Shape strategic debate across the city and play a key role in regional, national and international matters affecting Sunderland
- Fulfil corporate, social responsibility agendas and help improve the city, to the benefit of employees
- Help develop and then utilise city marketing material, including event promotion collateral such as videos, imagery and fact cards.

GOLD

£2,750 +VAT per annum

If you wish to influence the direction of the city and participate in the transformation programme, then become a Gold Partner. In addition to the benefits available to Silver partners, Gold partners can also:

- Access city decision makers and be among the first to hear city plans and influence opinion
- Discuss the developing economic, infrastructure and event landscape first, providing early awareness and ability to take advantage of opportunities

